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Personal Details

Toby Daniel Coleman, Date of Birth: 23-04-1974, Married, British
52 Harper Crescent, Idle, BRADFORD BD10 9RY
[Graphic Design - Logos - Corporate Design - Concepts - Scamps - Advertising](#)
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Education

1993-1996 De Montfort University, Leicester
1992-1993 York College of Further & Higher Education
1984-1992 Joseph Rowntree Secondary School
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Qualifications

BA(Hons) Graphic Design
BTEC Foundation Studies in Art & Design
4 A Levels - Art, Physics, Maths & General Studies
9 GCSE's - including English & Maths
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Software Knowledge

I am fully proficient in the use of Adobe CC - Indesign, Photoshop, Illustrator etc.
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Employment

05/2012 - Present day

Freelance Graphic Designer
Providing my skills to various companies and brands around the world.

05/2008 - 04/2012

Senior Graphic Designer - Williams Lea. Normanton
Concepts, visuals and layouts for various work - POS, Direct mail, adverts, digital & web work
Clients such as HBOs, Aviva, Santander, Diageo, Bank of America, Capital One and RAC.

06/2004 - 05/2008

Graphic Designer - Brahm Limited, Leeds.
At Brahm I was a senior member of the Design Implementation team, which specialised in the quick and accurate turnaround of work. It was an extremely varied role: my schedule ranged from producing logo designs, corporate brochures and press adverts to publishing websites and digital presentations for a wide range of well established clients, including Kellogg's, McCain, Britvic, Persimmon Homes and Pets at Home.

04/1998 - 06/2004

Graphic Designer - Teamwork Marketing, York.
This was an all-encompassing role involving the production of concepts and seeing them through to visuals and finished artwork. Our portfolio of clients included Nestlé, Kellogg's, Virgin Trains, Sara Lee, Mr Kipling and Ideal Boilers. Other duties included the Macintosh support for the company:
I successfully implemented a new network and maintained the software and hardware.

07/1997 - 04/1998

Graphic Designer - Whitakers, Leeds.
My duties here involved the design of various monthly publications.

09/1996 - 07/1997

Junior Designer - Tattersall Advertising, Harrogate.
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Personal Qualities

My personality is warm and friendly and I have a good sense of humour. I enjoy a challenge and am keen to take on new responsibilities. My logical approach to problem solving proves beneficial when working as part of a team. I am always looking to further my abilities and knowledge and enjoy sharing this with my colleagues.
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Leisure Activities

Free time seems to be a thing of the past, with children playing sports I have become a sports spectator. Although I do enjoy some activities with them, like mountain biking and paddle boarding. I share a long-term interest of restoring classic Volkswagens with my brother.
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Graphic Designer

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Creative Thinking

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Clever Concepts

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Design Solutions

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West Yorkshire Designer

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Logo Design

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Corporate Identity

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Advertising Campaigns

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